



ANTI-DUMPING DUTIES

LIFELINE FOR ANY INDUSTRY STRIVING HARD
AGAINST THE INFLUX OF IMPORTS





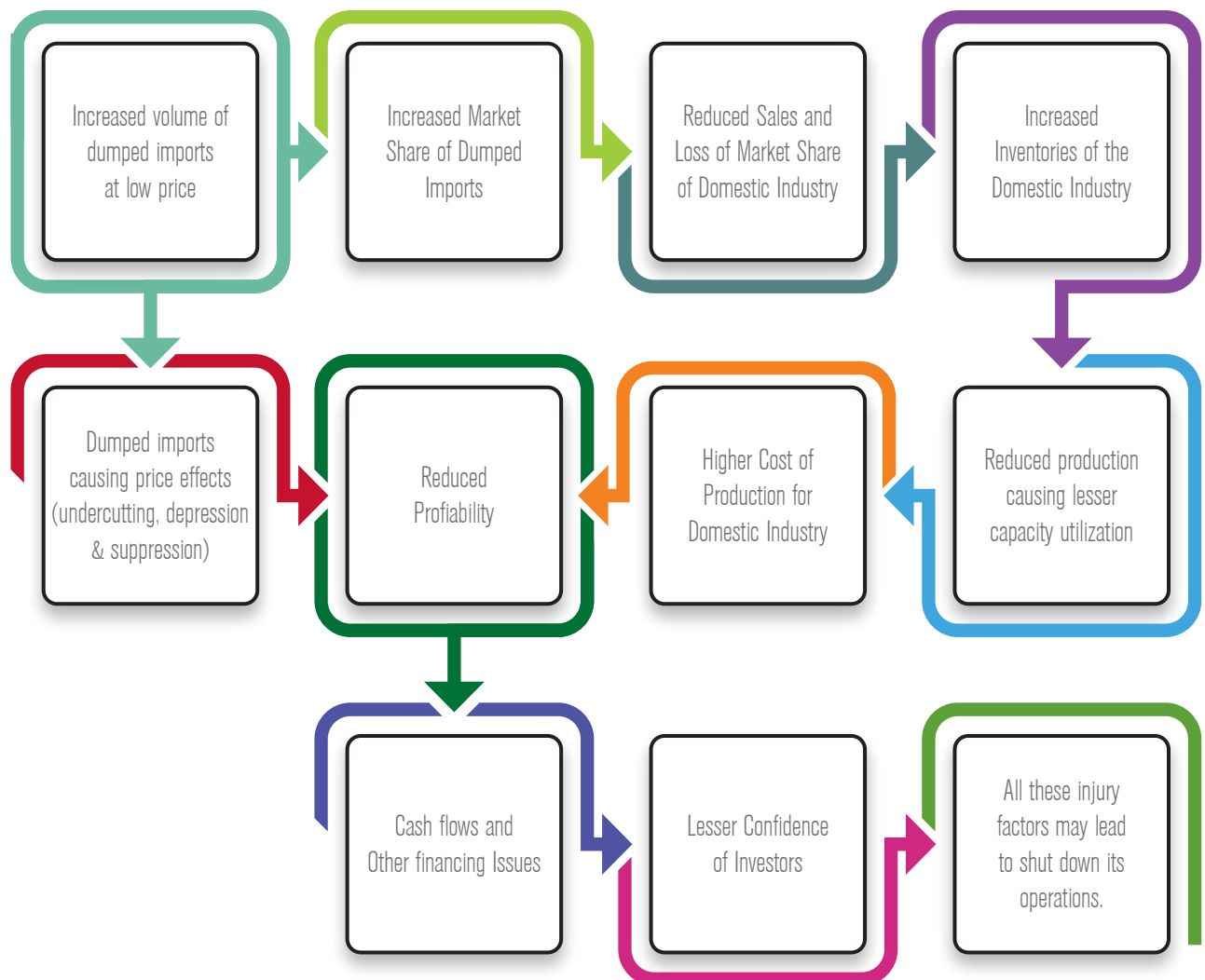
What actually Dumping is

Dumping occurs when an exporter/producer sells a product for export to the importing country:

- i. at a price lower than the price at which the same (or similar/like) product is sold in its own domestic market. OR
- ii. at a price less than its cost to make and sell.

Dumping is unfair trade practice and trade defense laws of WTO permit an Authority of the importing country to impose antidumping duties with a view to offset the injurious effects of dumping on the domestic industry.

VICIOUS CIRCLE OF DUMPING AND ITS CONSEQUENT IMPACT ON PERFORMANCE OF THE DOMESTIC INDUSTRY



Solution / Remedy to avert this situation:



IMPOSITION OF ANTIDUMPING DUTIES

How antidumping duties work / benefit the domestic industry?

EFFECTS ON IMPORTS

- Landed Cost ↑
- Volume of imports ↓
- Market Share of imports ↓

EFFECTS ON DOMESTIC INDUSTRY

- Volume of sales ↑
- Market share ↑
- Inventories ↓
- Ability to recover cost ↑
- Ability to increase prices ↑
- Capacity utilization ↑
- Cost of Production ↓
(due to economies of scale)
- Profitability ↑
- Cashflows ↑
- Ability to raise capital ↑



WHY BIZILANCE IS THE BEST CHOICE?

The Firm comprises of professionals having more than 18 years of experience in handling antidumping investigations and other trade defence (countervailing / anti-subsidy and safeguard) investigations:

- Multifaceted experience for representing domestic industry petitioners as well as the exporters. Worked for companies from various countries including Pakistan, Malaysia, Indonesia, Turkey, Thailand, South Korea, China, Kenya etc.
- Experience of working in the investigations conducted by various authorities including US, EU, Turkey, GCC, Canada and Pakistan.
- Unique blend of professional qualification including lawyers, accountants and economists effectively deal with legal and technical aspects of an investigation.

WHAT BIZILANCE CAN DO FOR YOU?

If you are a **DOMESTIC PRODUCER** in UAE / Gulf which is being injured / affected by the dumped imports, Bizilance can:

- Assist your company in compiling extensive information required for preparation of antidumping application. Application can be for a fresh investigation or an expiry review/ sunset review investigation.
- Prepare and file antidumping application on behalf of your company with the relevant Authority.
- Pursue the application till the conclusion of investigation by the relevant Authority.

If you are an **EXPORTER** facing antidumping action by other antidumping Authorities, Bizilance can:

- Guide your company in compiling information required by the Authority's exporter questionnaire which will be used in determining dumping margin.
- Assist your company in answering the Authority's questionnaire for the exporter.
- File the filled in questionnaire response with the Authority on behalf of your company and respond to the queries raised by Authority, from time to time.
- Represent your company before the Authority till the conclusion of the investigation.

With our extensive international network of professionals, we serve the needs of our domestic and international clients in a befitting manner.



FREE ASSESMENT:

Get a free preliminary screening of your data to determine whether an anti-dumping application can be worked upon for you.

FOR DETAILED PROFILE & QUERIES; PLEASE CONTACT BIZILANCE CONSULTANTS

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